

POST DNA PRODUCTIONS

Corporate Overview

Post DNA has provided Production and Post Productions services for commercials and films since 1997. With over 200 commercial productions, 12 BravoFact short films and a several low budget features, Post DNA Productions is positioned to move into the execution of medium size features for Canada, the US and the world. Over the last 2 years the company has focused its efforts towards the development and understanding of 3D Stereoscopic technology. Working with companies like Quantel, 3DCC, David J Woods, and 3Ality. Post DNA is now a Canadian leader in providing the skills and knowledge to bring effective 3D images to the screen.

Post DNA is also working to develop stereoscopic rigs that are controlled by motion software. This will fill a gap in the motion control systems required for future 3DS productions. Including action compositing and matching of CG and also the ability to deliver live event broadcast such as sporting events and concerts.

Post DNA is working to master these new technologies because we fill that 3DS is on the edge of a new renaissance of theatrical productions and as the delivery of home 3DS televisions will create a brand new business in the "Film Business."

Key Services Provided

- Focusing on medium budget feature films both in mono and stereoscopic.
- Providing Production and Post production for Films, commercials and episodic productions for television.

Competitive Analysis

Because Post DNA has entered the world of Stereoscopic production, we feel that we are ahead of any other production company in Canada.

Corporate Goals and Objectives

Our primarily goal is to develop new 3D Rigs that could be utilized in live events. There are only 2-3 companies world wide that can accomplish this effectively. Our goal is to work with a broadcaster like ESPN or FOX sports to develop these even further.

Financial Strategy

We hope to partner with a large broadcaster to help the financing of the research and development of these rigs. If a broadcaster is unavailable for a financial investment then we will be approaching private and government investments.

To Future Requirements

If we are to succeed in bring 3D Stereoscopic productions to the market is imperative that we create the tools to work seamlessly with the current production craftspeople in the film industry. Developing these rigs will take money and a dedication to the knowledge of 3D

Key Team Members

David Collard works with Post DNA Productions as a producer and an owner of Red One cameras and lenses.

Gregor Hagey CSC has had an ongoing relationship with Post DNA as one of many Directors of Photography

John Holosco CSC shoots most of the commercials for Post DNA as a Director of Photography.

Eric Barnett has recently joined Post DNA is an animator. He is working to bring 3D CG images to the Stereoscopic environment.

Ken Davis

Ken Davis has over 15 years of experience in the film and television industry. He has produced and directed films for CityTV and Bravo! He has also produced numerous commercials, music videos and short films. Over the past year, Ken has been filming hundreds of hours of stereoscopic footage and developing a 3D workflow for multiple editing and camera systems. 3D documentary projects have taken him from northern Ontario to the Maya archaeological sites of Belize. Ken is excited to play a key role in the creation and design on motion controlled Stereoscopic rigs for film and television productions.

Ken Started his career in Film and Television from behind the stage in theatre. Stage Managing and Set design he crafted his skills to work as a 2nd assistant art director for episodic television. That wasn't enough for Ken and his experiences easily gained him access to the Ryerson Film Program where he studied for 4 years. After Ryerson, Ken kept in the Pre-Production world by Art Directing over 25 music videos for BlackWalk. His experiences and desires moved him into the world of Post Productions and Direction of animation & special effects. From these diverse experiences, Ken is now working as a Producer endeavouring to bring 3D Stereoscopic productions to Canada.

POST DNA PRODUCTIONS INC.					
Statement of Income and Deficit					
for the year ended December 31					
(unaudited)					
	Revenues			2008	2007
	Sales			\$55,767.00	\$59,924.00
	Total Revenue			\$55,767.00	\$59,924.00
	Cost of Sales			-\$13,909.00	-\$2,288.00
	Subcontractors			-\$11,750.00	-\$6,951.00
	Gross Profit			\$30,108.00	\$50,685.00
	Expenses				
	Advertising and Promotion			\$70.00	\$187.00
	Bank and Interest Charges			\$675.00	\$181.00
	Computer Supplies/Parts			\$986.00	\$3,629.00
	Medical			\$418.00	
	Delivery			\$61.00	\$66.00
	Meals and Entertainment			\$7,744.00	\$8,012.00
	Insurance			\$2,550.00	\$3,618.00
	Travel/Transportation			\$8,290.00	\$3,866.00
	Office/General			\$349.00	\$54.00
	Telephone			\$1,015.00	\$1,884.00
	Amortization of tangible asse			\$2,163.00	\$2,827.00
	Equipment Rental			\$85.00	\$4,203.00
	Catering			\$1,676.00	\$1,344.00
	Site Rental			\$2,600.00	\$1,000.00
	Interest on Loan			\$2,372.00	\$1,053.00
	Motor Vehicle Rental			\$2,584.00	\$5,259.00
	Business Fees, Dues, Licen			\$264.00	\$880.00
				\$33,902.00	\$38,063.00
	Net Income/Loss			\$3,794.00	\$12,622.00

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		Travel/Transportation				\$8,290.00
		Office/General				\$349.00
		Telephone				\$1,015.00
		Amortization of tangible assets				\$2,163.00
		Equipment Rental				\$85.00
		Catering				\$1,676.00
		Site Rental				\$2,600.00
		Interest on Loan				\$2,372.00
		Motor Vehicle Rental				\$2,584.00

	POST DNA PRODUCTIONS INC.					
	Balance Sheet					
	as at December 31					
	(unaudited)					
					2008	2007
Assets						
	Cash on Hand			\$2,685.00		\$2,532.00
	Capital Assets			\$96,246.00		\$95,351.00
	Amortization of Capital Assets			-\$89,340.00		-\$87,177.00
	Accounts Receivable			\$659.00		\$101.00
				\$10,250.00		\$10,807.00
Liabilities						
	Accounts Payable and accrued Liabilit			\$3,730.00		\$2,393.00
	Due to Shareholder			\$127,205.00		\$125,305.00
				\$130,935.00		\$127,698.00
Shareholder's Equity						
Share Capital						
	Authorized Unlimited number of common					
	shares issued					
	100 common shares			\$1.00		\$1.00
	Retained Earnings/Deficit Start			-\$116,892.00		-\$129,514.00
	Net Income/Loss			-\$3,794.00		\$12,622.00
				-\$120,685.00		-\$116,891.00
				\$10,250.00		\$10,807.00