

Women in Film and Television-Toronto Announces Call for Nominations for the 2009 Crystal Awards

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Toronto, ON - Women in Film & Television-Toronto (WIFT-T) is pleased to announce the 2009 Crystal Awards call for nominations. The Crystal Awards recognize the extraordinary achievements of women in film, television and digital media. The deadline for nominations is Wednesday, September 30, 2009, by 5pm EST.

These coveted awards have been presented to some of Canada's most accomplished industry leaders for their significant contributions to the advancement, support, and on-going professional development of women. For a complete list of past winners, visit www.wift.com.

WIFT-T invites its members to nominate an exceptional candidate, with a minimum of 10 years experience, in screen-based media. The 2009 Crystal Award categories are:

Outstanding Achievement Award

Awarded to a woman who has made a major contribution to screen-based media through the consistent quality of her work throughout her career. Through personal example and leadership, she has inspired and set standards for women and men working in the screen-based industry.

Creative Excellence Award

Awarded to a woman in recognition of the creative excellence and dynamic quality of her work in screen-based media. The recipient's recent work has gained national and/or international attention in the previous year and has established a standard for those working in screen-based media.

Mentorship Award

Awarded to a woman who has made an outstanding contribution to building women's careers in screen-based media. The mentor supports the advancement of women, offers guidance and support and/or assists female entrepreneurs in growing their own media companies.

Special Jury Award-Distinction

Awarded at the discretion of the jury, this award honours a woman who is a trailblazer and committed to the screen-based industry. The winner is dedicated to building a vibrant, diverse, and active creative community.

Nominate worthy candidates by completing the 2009 Crystal Award nomination form (available at www.wift.com). An independent jury of past award recipients and will select the Crystal Award winners for 2009. Award winners will be honoured at the 2009 Crystal Awards gala luncheon on November 30, 2009 at the Fairmont Royal York Hotel in Toronto.

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Women in Film & Television-Toronto (WIFT-T) is a not for profit professional organization founded in 1984. WIFT-T supports women in screen-based media (film, television and digital media) to build, advance and sustain their careers nationally and internationally. WIFT-T does this through hands-on high quality programming, mentoring, networking and industry events that recognize the talents and potential of women. WIFT-T's mission is to enhance the skills of its members so they can become significant decision-makers at all levels of the industry. For more information, visit www.wift.com or www.canadianfilmmaker.com.

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