

## **WIFT-T 2009 Annual General Meeting Slate of Board Nominees & Proxy Ballot**

### **For Immediate Release**

May 1, 2009

**Toronto, ON** - The WIFT-T Annual General Meeting will take place on Wednesday, May 13, 2009 at 6:30pm at the National Film Board, 150 John Street (at Richmond Street). The election for the 2009 Board of Directors, along with a presentation from a keynote speaker will take place at the AGM. Due to extensive outreach around board nominations, nominations will not be accepted from the floor the evening of the AGM. The AGM will be followed by a networking reception.

If you are unable to attend the AGM on May 13, you may vote by proxy. The Instrument of Proxy must be forwarded to the WIFT-T office by **Tuesday, May 12, by 5 PM**. The Instrument of Proxy form, along with the official notice of the Annual General Meeting is attached.

Everyone is welcome at the AGM; although voting for the 2009 Board of Directors is restricted to full members. In an effort to reduce WIFT-T's carbon footprint, this year's Annual Report will be sent electronically to members as a PDF. Member will receive an e-mail on **Monday, May 11, 2009** with a link to access the Annual Report.

The final slate of board nominees is:

**Wanda Bradley** | Director of Operations/Sales NBC Universal Television Distribution  
**Bonnie Brownlee** | Senior Vice President, Corporate Communications, CTVglobemedia  
**Mary Bredin** | Head of Acquisitions and Development, Guru Studio  
**Maureen Judge** | President, Makin' Movies  
**Prentiss Fraser** | Vice President, Head of Sales, EI Television International  
**Muriel Solomon** | Vice President, Marketing Strategy, Specialty, Canwest  
**Diane Williamson** | Director of Interactive Business Development, marblemmedia

Please note there are seven vacancies for the board and seven nominees. WIFT-T by laws still require that a vote be held as directors must be elected by members.

*\*For candidate bios, please see below.*

### **Candidates Bios**

#### **Wanda Bradley**

Wanda Bradley is Director of Operations/Sales for NBC Universal Television Distribution, one of the world's leading media and entertainment companies in the development, production and marketing of entertainment, news and information. In this role, Wanda serves as a key contact for NBC Universal Television Canada Distribution regarding sales objectives, oversees publicity

and marketing support for all series airing in Canada, and manages product availability and distribution rights. Wanda is also responsible for the annual cultural spending budget as part of the company's five-year commitment to Heritage Canada. Additionally, she negotiates sponsorship packages to include advertising and branding opportunities in the cultural industry including film festivals, education institutions and film associations. Prior to joining NBC Universal in 1998, Wanda held a variety of positions at Enbridge, a leader in energy transportation and distribution in North America and internationally.

### **Bonnie Brownlee**

Named Senior Vice President, Corporate Communications in September 2007, Brownlee is responsible for overseeing the company's corporate communications profile and strategy. The appointment is the latest in a distinguished career that spans North America in the broadcast, public relations and political sectors. Previously she has been Vice President, Communications for Astral Television Networks, Director of National Media Relations for Bloomingdale's New York City and for 10 years with the Government of Canada as Executive Assistant to former Prime Minister Brian Mulroney and Mrs. Mulroney. Brownlee has also served as advisor to the Duke & Duchess of York, and John F. Kennedy Jr. amongst others. Immediately prior to joining CTVglobemedia in her current role, Brownlee worked as a consultant with CTV on key strategic planning and partnership initiatives.

### **Mary Bredin**

Mary Bredin is the Head of Development at Guru Studio. The company is recognized for its work on the animation of *The Backyardigans*, and provides animation for a number of other shows. Mary worked as a TV executive at Disney in London, England for nearly eight years. While there, she developed expertise in branding/marketing, and channel management and programming. She has worked in television as both a producer and a broadcaster, and sits on the Board of Directors of CASO – the organization that represents the computer animation studios of Ontario. Aside from her experience in the screen-based industry, Mary is a lawyer called to the Bar of Ontario. She first joined WIFT-T in 1992 and has been a member of the Paris and London chapters.

### **Maureen Judge**

Maureen Judge is the president of Makin' Movies and a Genie Award-winning documentary producer/director. She is the executive producer/producer of the theatrical documentary *FlicKeR* (in a co-production with the NFB), that won the 2008 Hot Docs Special Jury Prize, Canadian Feature Documentary. Films Judge produced and directed include: the *vérité* documentary trilogy exploring the themes of love, betrayal and acceptance in parent/(adult) child relationships: *Unveiled*; *The Mother Daughter Relationship* (Genie award winner); *In My Parents' Basement*; and the most recent and final film in the trilogy, *Mom's Home*, slated to be broadcast on TVO, Knowledge Network and SCN. Her company has also produced, *Family Secrets* for W Network and two seasons of *Heart of a Poet* for Bravo!

### **Prentiss Fraser**

Prentiss Fraser is the Vice President, Head of Sales for EI Television International. Fraser oversees all international sales and her personal territories include the USA, United Kingdom, Germany, Spain, Australia, Eastern Europe and several others. Fraser represents over 3000 hours of third party productions including the upcoming CBS/CTV primetime drama *The Bridge*, the Teletoon tween comedy series *Majority Rules*, and the hit titles *ReGenesis*, *Iggy Arbuckle* and

*Kenny vs Spenny*. In addition, Fraser regularly provides consultation on acquisitions, project development and financing to EI's television production division and other producer clients.

### **Muriel Solomon**

As Vice President of Marketing for Canwest's Specialty Channels, Muriel Solomon oversees marketing and publicity activities across 18 channels, including Showcase, HGTV, Food Network, TVtropolis and History Television. Solomon joined Canwest in January 2008 after seven years in Alliance Atlantis' marketing department, where she spearheaded some of the company's most successful show and channel launches. Prior to joining Alliance Atlantis, Solomon was a strategic business consultant for Ecostrat Inc. and spent five years in progressive brand management positions at H.J. Heinz Company of Canada.

### **Diane Williamson**

Diane Williamson, currently the Director of Interactive Business Development with marbledmedia, has enjoyed a long career in broadcasting and new media. Working for CBC, and Corus Entertainment as well as running interactive media shop Digital Wizards means Williamson's experience spans both independent production and that of large media entities. Williamson is also active on advisory committees to both the provincial and federal governments as well as media trade associations.

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Women in Film & Television-Toronto ("WIFT-T") is a not for profit professional organization founded in 1984. WIFT-T supports women in screen-based media (film, television and digital media) to build, advance and sustain their careers nationally and internationally. WIFT-T does this through hands-on high quality programming, mentoring, networking and industry events that recognize the talents and potential of women. WIFT-T's mission is to enhance the skills of its members so they can become significant decision-makers at all levels of the industry. For more information, visit [www.wift.com](http://www.wift.com) or [www.canadianfilmmaker.com](http://www.canadianfilmmaker.com).

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