

WOMEN IN FILM AND TELEVISION – TORONTO



WIFT-T Delivers Record Programming Year

Toronto, January 6, 2004 – Women in Film and Television - Toronto is pleased to announce the successful completion of a record-breaking programming year for 2003. “The past year has seen WIFT-T refocus our programs, re-align our business strategy and re-connect with industry partners,” says Kate Hanley, President of WIFT-T. “These changes could not have been achieved without the invaluable support of our sponsors, industry faculty and a dedicated and accomplished board of directors.”

WIFT-T delivered a record year of professional training and skills development for Canada's entertainment industry. Some 60 corporate and government partners worked together with WIFT-T to respond to changing industry needs — developing an exciting new slate of offerings. Close to 170 industry faculty shared their expertise at WIFT-T skills development programs, delivering 400 hours of year-round training to 3000 professionals in film, television and new media. Popular new initiatives included the **Warner Bros. Canada Banff Mentorship Award**, **Senior Women's Career Coaching Bursaries**, the **Feature Film Incubator** and the **In Production Industry Workshop Series**.

Community-building industry events launched in 2003 include the **Summer Affair**, a “controlled” networking event, designed to help qualified feature film professionals foster new business and creative relationships with senior industry players, and **A Celebration of Female Filmmakers**, WIFT-T's first annual VIP Reception lauding the accomplishments of female filmmakers at the Toronto International Film Festival. With a new look for 2003, **The Crystal Awards**, WIFT-T's annual celebration of outstanding achievements of women in Canadian screen based media, saw 600 industry and government leaders gather in Toronto at the Fairmont Royal York for a sold-out gala luncheon.

New projects planned for 2004 include the release of a major research report, **Employment in Canadian Screen Based Media 2003** and the launch of the new **Toronto1 Innoversity Broadcaster Award**.

Please see the attached document for a complete list of WIFT-T's 2003 Sponsors and Industry Faculty.

Women in Film and Television - Toronto is a leading internationally affiliated professional organisation that recognises, trains and advances women in screen based media. WIFT-T offers a year round slate of skills development, networking events and industry awards, providing the tools to succeed in Canada's global entertainment industry. In operation for 19 years, WIFT-T serves over 3000 women and men in Canadian screen based media, connecting them to close to 10,000 leading film, television and new media professionals world-wide.