



Sue Sheridan to step down as Executive Director of Women in Film and Television-Toronto; Sadia Zaman to assume the helm

(TORONTO – Thursday, September 13, 2007) The Board of Directors of Women in Film and Television - Toronto (WIFT-T) announced today that Executive Director Sue Sheridan will be leaving the organization effective September 17, 2007 to join the Boys and Girls Club of Canada as the Director of Corporate Development. Award-winning journalist, host, producer and WIFT-T board member Sadia Zaman will assume the role of Executive Director October 1, 2007.

“We are saddened by Sue’s departure, but wish her well in her new role,” said WIFT-T Board Chair Wendy MacKeigan. “Sue has made a remarkable contribution to WIFT-T and the industry at large, and she will be sorely missed by the board, our partners and staff.”

“We congratulate Sadia on her new role and salute her proven track record and passion for advancing women in film and television,” added MacKeigan. “Her unique perspective and extensive industry experience will ensure a seamless transition.”

Sheridan joined WIFT-T in 2005 as Director of Programming Development and assumed the role of Executive Director in 2006. Her many accomplishments include the Business Management for Media Professionals partnerships with Humber College and Schulich School of Business, and taking a leadership role in co-ordinating the 2007 WIFT International Summit, which took place in Toronto in July.

Sadia Zaman is the former Director of In-House Production at VisionTV. She has worked for CBC Television and Radio as well as for TVOntario, and has been nominated for three Gemini Awards. She has won many national broadcasting awards, and in 2005, the Reelworld Film Festival honored her as a Trailblazer. Zaman is the Vice-Chair of Women in Film and Television International (WIFTI) and was instrumental in the success of the recent WIFT International Summit in Toronto. She is often asked to sit on industry juries and speaks on panels across North America on a range of media-related issues.

Aside from her television work, Zaman was awarded a prestigious Southam Fellowship for Journalists, and this past spring was a finalist for the Atkinson Fellowship in Public Policy. She

also edited the 1999 book *At My Mother's Feet: Stories of Muslim Women*, and in 2003 was awarded a Senior Level Toronto Arts Council grant for writers.

Women in Film and Television – Toronto (WIFT-T) is a leading internationally affiliated professional organization dedicated to the advancement of women and underrepresented groups in screen-based media. WIFT-T offers year-round training and business skills development through its Centre for Media Professionals, networking events and industry awards, providing the tools to succeed in Canada's global entertainment industry. WIFT-T serves more than 3,000 women and men in Canadian screen-based media, connecting them to close to 10,000 leading film, television, and new media professionals worldwide. For more information, visit www.wift.com or www.canadianfilmmaker.com.

The WIFT-T Board of Directors:

Wendy MacKeigan (Chair), Executive Producer, SK Films Inc., a Shaftesbury Company
Kirstine Layfield (Vice Chair), Executive Director, Network Programming, CBC Television
Jane Tattersall (Secretary), President, Tattersall Sound and Picture
Wanda Bradley, Manager, Sales Operation, NBC/Universal
Karen King, Production Executive, Original Programming, Drama, CanWest MediaWorks
Leesa Levinson, Actress and Disabilities Advocate
Michelle Marion, Director, Canadian Independent Production, Astral Television Networks
Marcia Martin, Vice President, Production, CTVglobemedia
Gabriella Martinelli, President and CEO, Capri Films
Sara Moore, Senior Vice President, Marketing and Publicity, Alliance Atlantis Broadcasting
Margaret O'Brien, Chief Financial Officer, Chief Operating Officer, Barna-Alper Productions Inc.
Cynthia Reyes, Managing Partner, DiversiPro Inc., Co-founder, Innoversity
Susan Ross, Executive Vice President and General Manager of Specialty Television, Corus Entertainment
Dianne Schwalm, Senior Vice President, Theatrical Advertising & Publicity, Warner Bros. Canada Inc.

For more information, please contact:

Christine Amendola

Director of Communications and Business Development

Women in Film and Television – Toronto (WIFT-T)

416-322-3430 ext. 228

camendola@wift.com

www.wift.com

www.canadianfilmmaker.com