



Women in Film and Television – Toronto announce winner of Quebecor BANFF Mentorship Award



(TORONTO – Tuesday, May 30, 2006) Women in Film and Television - Toronto (WIFT-T), in partnership with Quebecor Fund's Professional Development Program Grants for Under-Represented Groups (PDPT), and in association with the Banff World Television Festival, is pleased to announce Rita Deverell as the winner of this year's **Quebecor BANFF Mentorship Award**. This national competitive program is awarded to one talented Canadian female or male producer of a visible minority or Aboriginal group. The award will be presented to Deverell at the festival's Annual Awards Lunch on Monday, June 12, 2006.

"We are very proud that the Quebecor Fund's Professional Development Program can partner with innovative industry organizations across Canada, to advance the careers of local television professionals and contribute to a diversity of views, innovation and high-quality content," said Kin-Man Lee, Executive Vice-President of Sun Media Corporation, a Quebecor Inc. company directly involved in print, broadcast and Internet communications. "We see this type of support as an integral part of our commitment to the independent production sector as well as culturally diverse communities in the Greater Toronto Area."

"We are delighted to name Rita Deverell as our 2006 award winner, an exceptional broadcast executive who is making the transition to independent production," said Sue Sheridan, Interim Executive Director, WIFT-T. "Through this program, she will receive top-level mentoring and marketing support to achieve her goals in today's highly competitive and ever evolving marketplace."

The **Quebecor BANFF Mentorship Award** provides Deverell with a three-month executive mentorship with Loren Mawhinney, Vice President, Factual Entertainment, Barna Alper Productions. The award includes complementary attendance at the 2006 Banff World Television Festival (June 11 – 14, 2006), on-site festival support with Mawhinney, and post-festival guidance. The BANFF experience is comprehensive, allowing Deverell to take full advantage of the business and creative opportunities available at this world-class festival.

“I am once again delighted to have been asked to be the mentor this year,” said Mawhinney. “Rita will benefit immensely from the Banff World Television Festival. It’s a tremendous opportunity to meet all the right people who can help make her project a reality. I look forward to our collaboration.”

“I am over the moon to be the recipient of the 2006 Quebecor BANFF Mentorship Award,” said Deverell. “This award will put me in the right place, at the right time, talking to the right people. After 30-plus years in broadcasting, management, news and current affairs, I am in a career transition to TV drama as an independent producer, director, performer and writer. The Quebecor BANFF Mentorship Award is a welcome investment in my new career, which I hope to return to the community in my television projects and further mentoring of women, Aboriginal and visible minority talents.”

Women in Film and Television – Toronto (WIFT-T) is a leading internationally affiliated professional organization that recognizes, trains and advances women in screen-based media. WIFT-T offers a year-round slate of skills development, networking events and industry awards, providing the tools to succeed in Canada’s global entertainment industry. In operation for 20 years, WIFT-T serves more than 3,000 women and men in Canadian screen-based media, connecting them to close to 10,000 leading film, television, and new media professionals worldwide.

Quebecor Inc. (TSX: QBR.MV.A, QBR.SV.B) is a communications company with operations in North America, Europe, Latin America and Asia. It has two operating subsidiaries, Quebecor World Inc. and Quebecor Media Inc. Quebecor World is one of the largest commercial print media services companies in the world. Quebecor Media owns operating companies in numerous media related businesses: Videotron Ltd., the largest cable operator in Québec and a major Internet Service Provider and provider of telephone services; Sun Media Corporation, Canada’s largest national chain of tabloids and community newspapers; TVA Group Inc., operator of the largest French language general interest television network in Québec, a number of specialty channels, and the English language general interest station Sun TV; Canoe Inc., operator of a network of English and French language Internet properties in Canada; Nurun Inc., an important interactive technologies and communications agency in Canada, the United States, Europe and Asia; companies engaged in book publishing and magazine publishing; and companies engaged in the production, distribution and retailing of cultural products, namely Archambault Group Inc., the largest chain of music stores in eastern Canada, TVA Films, and Le SuperClub Vidéotron ltée, a chain of video and video game rental and retail stores. Quebecor Inc. has operations in 18 countries.

The Banff World Television Festival is Where Great Television is Born™. The Festival, owned by the Banff Television Festival Foundation, is produced by Achilles Media Ltd. in conjunction with the Foundation’s Board of Directors and Board of Governors. The Foundation’s Board of Governors is international in scope and represents the crème de la crème of producers and broadcasters. Achilles Media is a management organization for some of the world’s leading television and new media industry events including the Banff World Television Festival, the World Congress of History Producers and nextMEDIA – The Future of Digital Content.

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