

**This is your personal application package for scholarships and bursaries to attend  
the 2006 Innoversity Summit in Toronto, Ontario, Canada  
Marriott Hotel (Eaton Centre) October 23 and 24.**

Dear Friends,

This is the fifth anniversary of the Innoversity Summit. It is an especially important Summit for persons with disabilities who want to further develop their careers in the media, or are looking into the possibility of a career in the media industry. Bear in mind, there are hundreds of different kinds of jobs needed by any media organization, both in front of and behind the camera or microphone.

**We're inviting you, or other persons with disabilities you may think will be interested, to apply for a number of additional, full, registration scholarships. Bursaries to attend the Summit are also now available.**

CanWest MediaWorks Bursaries offer a \$200 subsidy on registration for the Innoversity Summit and Delegates will pay 35 dollars (plus GST at the door).

These scholarships and bursaries are in addition to earlier scholarships offered by CHUM and the CBC which have already been awarded. Applications for a scholarship or a bursary will be received up until October 11th.

An important part of the Summit is the Media Access and Participation initiative (MAP). Earlier this year Innoversity launched MAP through an EnAbling Change Partnership between Innoversity and the Ontario Government's Accessibility Directorate.

The purpose of this initiative is to create new spaces for persons with disabilities and to encourage and help the media industry to promote positive portrayal and participation of people with disabilities in the film and television industry.

Public presentation of MAP will take place at the Summit and there will be a MAP Interactive Technology Room at the Summit. Technology will be showcased which makes it possible for persons with disabilities to participate in media workplaces. It is being organized by the Adaptive Technology Resource Centre of the University of Toronto. The MAP Experiential Technology Room will demonstrate how closed captioning and described video works, and how blind persons can edit audio tape for on-air presentation.

The Summit will bring together hundreds of TV and Radio broadcast executives, independent producers, other representatives from the creative/media sectors along with creative persons from other under represented communities. They will gather at the Marriott Hotel at the Eaton Centre in Toronto for this fifth annual Innoversity Summit on October 23 and 24.

Through networking opportunities and the CanWest Career Fair and other opportunities, persons with disabilities will be able to meet broadcast representatives directly, as well as connect with established participants and other newcomers to the industry.

Attached you will find an application form for a scholarship or a Canwest Media Works Bursary. Please fill out the application (see pages which follows this introduction) and **return it by October 11th.**

(Please continue on to the next page....)

Here are some of the programme highlights of the Summit, including workshops such as:

**Media Intelligence Workshop** – While broadcasters push towards broadband with the promise of High Definition TV, video pod casts, handheld devices among others beckon with portability and interactivity.

**The Art of the Pitch** – a workshop on how to sell your ideas in almost any environment. Find out about the three Ps of the perfect pitch: the prep, the passion and the practice.

**Aboriginal Reflection in Broadcasting** – Listen in on frank conversations from the mainstream media on inclusion of First Nations peoples.

**Innoversity and CanWest Career Fair** – Ever wondered how some people have jobs practically fall into their laps? What are they doing? Who do they know? Stop wondering and come to Innoversity.

**Get Mentored** - Need some advice? Direction? Make an appointment. Come see an Innoversity Summit Mentor.

**Face Time:** The Career Opportunity You Can't Afford to Miss! Have you always wanted to speak with a seasoned media professional about your ideas and your career? Create a list of your questions. Make an appointment.

**Guest speakers and much more....**

To keep in touch with what's happening at the Innoversity Summit go to:

<http://www.innoversity.com/summit/index.php/whats-happening-2006>

But first, fill out your application on page 3 and send it back right away.

(Please continue on to the next page. Thanks very much.)

**Innoversity Summit 2006 - October 23 and 24 in Toronto, Ontario, Canada  
Scholarships & Bursaries for Persons with Disabilities**

Your Name: \_\_\_\_\_

Surface Address: \_\_\_\_\_

\_\_\_\_\_

Email Address: \_\_\_\_\_

Telephone(s) (\_\_\_\_) \_\_\_\_\_

Best time(s) to contact you \_\_\_\_\_

I am applying for a scholarship (fully paid registration fee) \_\_\_\_\_

I am applying for a bursary (I pay \$35 at the door) \_\_\_\_\_

If you apply for a scholarship, but all have been taken, would you be able to accept a bursary \_\_\_\_\_  
(This will permit us to extend scholarships to more people.)

1. Please explain why you are applying for either a scholarship or bursary. This information will be held in strictest confidence.

\_\_\_\_\_  
\_\_\_\_\_

2. Please attach a "short resume" which focusses on any experience you've had in the media. This could include experience on creating/writing a newsletter, creating a website, informal public relations, etc., or formal or informal work of any kind with a media organization. It could also include educational experiences, or media programmes in a school. Please take time to express your serious desire to explore a career in the media, or expand your career in the media in the future. **Please type your response on the following page, that is, page 4.**

3. After considering available experiences and activities at the Summit, please attach a plan which outlines how the Summit might best serve your career interests or objectives. (See attached Summit descriptive programme outline.)

4. A committee has been formed to consider all applications. Please attach any other relevant information they might find useful in deciding to award you either a bursary or scholarship..

Please return this application (with all attachments) to [info@map2access.ca](mailto:info@map2access.ca) at your earliest convenience, or no later than on the day of October 11th. If you do not have an email address, please send your application by surface mail so it arrives no later than October 11th to

Innoversity Summit 2006  
110 Eglinton Ave West  
Suite 201  
Toronto, Ontario. M4R 1A3  
Canada

Telephone: 416-410-2491 ext. 3

Please type your responses to Items 2, 3 and 4 on this page, save the entire file to a new name: yourname.doc , and return the entire file to us at [info@map2access.ca](mailto:info@map2access.ca) as soon as possible. Please type no more than one additional page including this one. If you have any other questions, please write to us at the above email address. Thanks.