



Christine Amendola to step down as Director of Communications and Business Development of Women in Film and Television-Toronto

(TORONTO – Monday, December 17, 2007) Women in Film and Television - Toronto (WIFT-T) announced today that Christine Amendola, Director of Communications and Business Development, will be leaving the organization effective December 20, 2007 to join the Canadian Cancer Society, Ontario Division as Manager of Marketing and Stewardship. Tara Woodbury will be taking over as Communications Officer effective January 1, 2008. WIFT-T will be announcing a new development role in early 2008.

“As the key player in WIFT-T’s communication strategies, Christine has provided focus, leadership, and a constant awareness of the WIFT-T brand,” said Sadia Zaman, WIFT-T Executive Director. “We’ll miss her and wish her all the best in her new role.”

Amendola joined WIFT-T in February 2006 as Communications Manager. Prior to that, she was the Media Relations Manager at Global Television for five years. She has worked in the newspaper and magazine industry for more than 15 years as a writer and editor at Maclean Hunter, the Globe and Mail, and Southam Inc.

Women in Film and Television – Toronto (WIFT-T) is a leading internationally affiliated professional organization dedicated to the advancement of women and underrepresented groups in screen-based media. WIFT-T offers year-round training and business skills development through its Centre for Media Professionals, networking events and industry awards, providing the tools to succeed in Canada's global entertainment industry. WIFT-T serves more than 3,000 women and men in Canadian screen-based media, connecting them to close to 10,000 leading film, television, and new media professionals worldwide. For more information, visit www.wift.com or www.canadianfilmmaker.com.

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