



## **WIFT-T extends Call for Applications deadline for Alliance Atlantis Diversity in Broadcasting Internship**

Women in Film and Television -Toronto (WIFT-T), in partnership with Alliance Atlantis, has extended the call for applications deadline for the 2007 **Alliance Atlantis Diversity in Broadcasting Internship** to Monday, October 22, 2007, 12 noon EST.

This national program offers one entry-level visible minority or Aboriginal woman the opportunity to advance her career in broadcasting through experience in the Public and Regulatory Affairs department at Alliance Atlantis. The award winner will take part in a comprehensive career development program including:

- Three-month internship at Alliance Atlantis beginning in November 2007.
- One-on-one career search assistance from a senior mentor provided by WIFT-T.
- Trip to Ottawa to meet broadcast, Government and regulatory decision makers.
- Award presentation at the prestigious Crystal Awards Gala Luncheon on December 3, 2007 at the Fairmont Royal York.

**The deadline for applications is October 22, 2007, 12 noon EST.** Eligibility criteria, full guidelines and application forms are available from the WIFT-T website at [www.wift.com](http://www.wift.com). Applications will be reviewed by a selection committee composed of industry representatives.

Women in Film and Television – Toronto (WIFT-T) is a leading internationally affiliated professional organization dedicated to the advancement of women and underrepresented groups in screen-based media. WIFT-T offers year-round training and business skills development through its Centre for Media Professionals, networking events and industry awards, providing the tools to succeed in Canada's global entertainment industry. WIFT-T serves more than 3,000 women and men in Canadian screen-based media, connecting them to close to 10,000 leading film, television, and new media professionals worldwide. For more information, visit [www.wift.com](http://www.wift.com) or [www.canadianfilmmaker.com](http://www.canadianfilmmaker.com).

Alliance Atlantis offers Canadians 13 well-branded specialty television channels including Showcase, History Television, HGTV, Food Network, Slice, National Geographic Channel, Discovery Health, Showcase Diva, Fine Living, IFC, Showcase Action, BBC Kids and BBC Canada that boast targeted, high-quality programming. The Company's Web site is [www.allianceatlantis.com](http://www.allianceatlantis.com).

For more information, please contact:

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[www.wift.com](http://www.wift.com)

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